

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:	Group Art Unit: 3622	
Leandros KONTOGOURIS	Examiner: A. Duran	
Serial Number: 09/742,438) Attorney Docket: KONT300)1beu
Filed: December 22, 2000) <u>Confirmation No.</u> : 8890	

For: Advertising System And Method Which Provides Advertisers With An Accurate

Way Of Measuring Response, And Banner Advertisement Therefor

COMMISSIONER OF PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to Rule 37 C.F.R. §1.51(b), §1.56, §1.97, and §1.98, this Information Disclosure Statement is submitted in the above-identified patent application. A listing of documents to be published on the face of any patent granted from this application is submitted herewith on Form PTO-1449. Any other documents or information submitted for consideration by the Examiner are listed in this paper. A copy of each U.S. and foreign patent, or each publication or portion thereof listed or herein identified is submitted herewith, except that a copy of any U.S. patent application identified herein or any patent, publication or other information listed herein cited or submitted in a prior application relied upon for an earlier filing date under 35 U.S.C. §120 and identified below, is not submitted herewith.

CONCISE STATEMENT OF RELEVANCY

The publications cited herein are of interest because they disclose an interposed screen that has an inherent blocking function (if the interposed screen is not responded to, the user does not get anywhere). However, unlike the present invention, the user must specifically click to invoke the interposed screen (i.e., the screen is selected by the user)..

CERTIFICATION

This Information Disclosure Statement is submitted concurrently with a Request for Continued Examination.

The Examiner is requested to acknowledge consideration of the information provided in this paper in accordance with prescribed procedures.

Please charge any additional fees or credit any overpayments in connection with this paper to Deposit Account No. 02-0200. A duplicate copy is enclosed for use by the Finance Office.

Respectfully submitted,

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B/O Form PTO-1449	Atty. Docket Number KONT3001/beu	Serial Number 09/742,438	
U.S. Department of Commerce Patent and Trademark Office	Applicant Leandros KONTOGOURIS		
Information Disclosure Statement by Applicant	Filing Date	Group	
	December 22, 2000	3622	

3 2000 24	U.S. Patent Documents					
Examiner Inited	Document Number	Date	Patentee/Applicant	Class	Subclass	Filing Date if Appropriate
VOE A	2001/0047338	11/29/01	Jones			
	2002/0111860	8/15/02	Jones		_	
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Foreign Patent Documents

Examiner	Document Number	Publication Date	Country/Agency	Class	Subclass	Translation	
Initial						Yes	No
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Other Documents (Including Author,	Title, Date, P	ertinent Pages,	Place of Publication	1, Etc.)

Examiner	Date Considered	
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EXAMINER: Initial if citation is considered, whether or not citation is in conformance with MPEP 609; Draw a line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.